WILTSHIRE FRIENDLY SOCIETY LIMITED

Holloway House, Epsom Square, White Horse Business Park, Trowbridge, Wiltshire BA14 0XG Tel: 01225 752120 Email: info@wiltshirefriendly.com

COOKIE POLICY

We use cookies to help make your visits more effective so we'd like to explain more about how and why we use them.

Cookies improve your web experience

Cookies are small text files placed on your computer by websites or sometimes by emails. They provide useful information, which helps in all sorts of ways. For you, it means you can use the site more efficiently and save time by not having to re-enter your details each time you visit. They also make sure you receive the most relevant information from us.

We use cookies to help us analyse how our customers interact with our sites so we can make improvements.

We use three types of cookies on our websites:

- Session cookies that are deleted after each visit.
- Persistent cookies that remain in place across multiple visits to our sites.
- Third party cookies that are used by our approved business partners.

Some of these cookies are essential, strictly necessary cookies and some are non-essential.

Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms.

You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

For more information about how to disable cookies in your browser please visit the following website: https://ruinmysearchhistory.com/blog/how-to-block-cookies-in-all-browsers/.

Cookies used:

- OptanonConsent
- OptanonAlertBoxClosed
- .ASPXANONYMOUS
- RequestVerificationToken

The following cookies are non-essential.

Performance Cookies

The Society uses Google Analytics to provide our performance tracking analytics. These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site.

All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

Cookies used:

- _gat
- _gid
- _ga

Functional Cookies

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Cookies used:

• Language

Targeting Cookies

These cookies may be set through our site by third party advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites.

They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising by the providers below:

- facebook.com
- twitter.com
- google.com
- linkedin.com
- doubleclick.net

You can accept or block cookies

By using our websites you agree that we can place both essential and non-essential cookies on your device.

You can block any cookies from any website through your browser settings. The following website has instructions for blocking cookies for multiple browsers and devices: https://ruinmysearchhistory.com/blog/how-to-block-cookies-in-all-browsers/

If you share the use of a computer, accepting or rejecting the use of cookies will affect all users of that computer.

Find out more

You can find further information about cookies at www.allaboutcookies.org, which gives details on how to delete cookies from your computer.